

The book was found

Small Business: An Entrepreneur's Business Plan



Synopsis

Begin your small business success today as you transform your business idea into a powerful, functional business plan with Hiduke/Ryan's *SMALL BUSINESS: AN ENTREPRENEUR'S BUSINESS PLAN*, 9E. This indispensable guide to small business takes a practical action-step approach to help you sharpen your business talents and focus your business ownership dreams. You learn to identify business opportunities, market needs, and target customers as you develop an actual working business plan from the ground up. Timely business tools and ongoing links to the latest small business information available on the Internet keep the information you're using focused on the future. Throughout the book, you gain firsthand glimpses into the challenges and successes that other passionate entrepreneurs face. Whether you plan to build your own business, pursue a franchise, or purchase an existing business, in *SMALL BUSINESS: AN ENTREPRENEUR'S BUSINESS PLAN*, 9E, you'll find the timely advice, powerful skills, and effective plans you need for success. Make the grade with CourseMate + LivePlan! This interactive website helps you make the most of your study time by accessing everything you need to succeed in one convenient place. This version of CourseMate includes LivePlan from Palo Alto Software; a proven web-based business plan software that allows you to produce a professional-grade business plan through software used by real entrepreneurs. MANAGEMENT CourseMate also provides an interactive eBook, dynamic flashcards, interactive quizzes, videos, games, and more to help you master today's management concepts. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>.

Book Information

Paperback: 504 pages

Publisher: South-Western College Pub; 9 edition (February 27, 2013)

Language: English

ISBN-10: 1285169956

ISBN-13: 978-1285169958

Product Dimensions: 10.8 x 8.4 x 1 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 25 customer reviews

Best Sellers Rank: #36,269 in Books (See Top 100 in Books) #30 in [Books > Textbooks > Business & Finance > Entrepreneurship](#) #247 in [Books > Textbooks > Business & Finance > Management](#) #403 in [Books > Business & Money > Small Business & Entrepreneurship > Entrepreneurship](#)

Customer Reviews

1. Your Great Adventure. 2. Spotting Trends and Opportunities. 3. Opportunity Selection. 4. Profiling Your Target Customer. 5. Reading and Beating the Competition. 6. Location and Distribution. 7. Marketing Promotions Overview. 8. Start-Up Concerns and Financial Projections. 9. Shaking the Money Tree. 10. Legal Concerns. 11. Build, Maintain, and Thrive with a Winning Team. 13. Buying a Business. 14. Investigating Franchising. 15. Pull Your Plan Together. Appendix A: Fast-Start Business Plan. Appendix B: Annie's Business Plan Proposal. Appendix : Forms, Forms, Forms. Index. --This text refers to an out of print or unavailable edition of this title.

Gail Hiduke, a professor at Saddleback College, has taught for more than 20 years at a variety of two-year and four-year institutions. Professor Hiduke earned her MBA and BS, both with a minor in marketing, from Purdue University. Well recognized for her experience in corporate and government consulting, marketing, and training, Professor Hiduke brings an abundance of personal entrepreneurial experience to her teaching and writings, including this insightful text. Joseph Ryan, Professor Emeritus at Irvine Valley College, has more than 20 years of corporate experience in marketing with large organizations. He has taught real estate, business, and small business management for more than 25 years. Today he remains active in the field as a recognized real estate investor and successful entrepreneur, bringing this wealth of experience to the latest edition of this practical, powerful text.

This book came in great condition and was as described.

This is a great book for new entrepreneurs.

The books has great steps for making a business plan. I learned from it.

Excellent!! I receive this test book fast!!

This book was an awesome book. It's a must have for anyone who is planning to start their own business.

This book is the Small Business Bible. It has literally everything in it.

I was very pleased. The book was still in shrink wrap and brand new and came in record time.

Excellent price, what I needed for class. MHR 423 at Cal Poly Pomona.

[Download to continue reading...](#)

Small Business: An Entrepreneur's Business Plan Small Business: 10 Proven Steps to Becoming an Entrepreneur and Creating a Successful Small Business Business Plan Template: Complete Fill in the Blanks Sample Business Plan Proposal (With MS Word Version, Excel Spreadsheets, and 7 Free Gifts) (Starting A Business Book 2) Business Plan Writing Guide: How To Write Successful & Sustainable Business Plans (Business Plan Writing Guides Book 1) Business plan template and example: how to write a business plan: Business planning made simple Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) Small Business Management: An Entrepreneur's Guidebook What's Your Business Worth?: The entrepreneur and advisor's guide to discovering, monitoring, and optimizing business valuation Successful Business Plan: Secrets & Strategies (Successful Business Plan Secrets and Strategies) DUKAN DIET: Lose Weight FAST And Lose Weight FOREVER: Four Phase Plan (Fat Burning Diet, Weight Loss Motivation, Burn Fat, Diet Plan, Weight Loss Plan, Dukan, Belly Fat) HCG Diet: HCG Diet Plan: HCG Diet Cookbook with 50 + HCG Diet Recipes and Videos - HCG Diet for Beginners: HCG Diet Plan - Follow HCG Diet Plan (HCG ... HCG Diet for Beginners, HCG Phase 3) Twitter: Master Twitter Marketing - Twitter Advertising, Small Business & Branding (Twitter, Social Media, Small Business) Small Business Tax Deductions Revealed: 29 Tax-Saving Tips You Wish You Knew (For Self-Employed People Only) (Small Business Tax Tips Book 1) How to Design a Small Garden - Step-by-Step Landscaping Ideas, Pictures and Plans for Planning the Perfect Small Garden ('How to Plan a Garden' Series Book 5) Don't Sweat the Small Stuff . . . and It's All Small Stuff: Simple Ways to Keep the Little Things from Taking Over Your Life (Don't Sweat the Small Stuff Series) Small Claims Not Small Brains!: 10 Strategies To Help You Win In Small Claims Court ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) The Entrepreneur's Guide to Business Law, 4th Edition Blueprint to Business: An Entrepreneur's Guide to Taking Action, Committing to the Grind, And Doing the Things That Most People Won't Richard Branson - Top 13 Secrets To Success In Life & Business: A Virgin Entrepreneur

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)